

GARY WARE



Media + Speaker Kit

The Padres Membership Development and Insides Sales team had the privilege to train with Gary. It was amazing to see the growth of our team in just 3 hours. We took away so many valuable lessons such as the importance of hype, confidence, the power of "Yes", and improved listening skills. I couldn't have asked for a better training. ~ Jeff Gould, San Diego Padres



Gary Ware is the founder of **BreakthroughPlay.com**, a site that helps professionals level-up their confidence, creativity, and happiness using play.

In working with young professionals and pulling from his own experiences, Gary realized that something was missing in his life. After experiencing burnout after burnout in pursuit of success and happiness, he realized that what was missing was Play.

As adults, we often feel that "play" is childish or something that is a distraction. But after taking an improv class over six years ago, Gary realized that when you play, your life just works better. He began creating workshops and events to share the ways you can incorporate play into your life and experience how it can improve all areas of your life; from relationships to confidence and creativity.

Incorporating techniques that professional improvisers use to create amazing experiences with no script while on the job, Gary discovered play also has a major impact on teams and productivity.

Combining over half a decade experience with improvisation, and over 14 years in the field of Digital Marketing, Gary has helped hundreds of companies and thousands of professionals like you make major breakthroughs in their life.

He now hosts retreats, corporate workshops, emcees events, and delivers keynotes nationwide spreading the power of PLAY.

Speaker & Corporate Event Host



HYPER ISLAND



COVARIO



Gary has educated people and organizations around the country sharing his top strategies and practices on play, teamwork, reducing stress, improving sales, and productivity.

Did you know an estimated 70% of the workforce is not engaged at work, resulting in \$500 billion in lost productivity every year?

With an estimated 154 million working Americans, that's 107 million Americans not engaged, each one costing companies \$4,672 per year.

That's a lot of money. And a lot of happiness lost. Take the pressure off of your managers and HR team to do it all.

Gary's custom corporate training programs utilize play and improvisation to increase creativity, collaboration, and engagement.

Customized based on your current organization painpoints, workshops using improv and organizational behavior strategies can be run for:

- 1-Day Sessions
- Half-Day Sessions
- Multiple sessions (1 hour a month for 6 months)
- Once a week



Gary made every exercise relatable to the meeting room/boardroom ~ Nicholas Slettengren



Topics For Every Environment

"Gary's presentation was worth the cost of the entire San Diego AMA conference!" - Paula Elliott

Gary's dynamic speaking presence will captivate your audience, keep them engaged and on the edge of their seats. (Could play really do it any other way?)



Topics Include:

- The benefits of play and how it positively affects team engagement & morale
- Using improvisation techniques to increase sales
- Efficiently processing creativity to be even more productive (and happy!)
- How to play to reduce the risk of burnout (without sacrificing your work)

Gary's speaking engagements are customized for each audience, but here is a look into one of his signature talks:

The Art of Play: How to Utilize Play to Improve Creativity, Confidence, & Communication

In this highly interactive presentation, learn about the power of "improv thinking" which builds massive support, trust, and collaboration amongst team members. By the end of the 45-minute interactive keynote experience, everyone in the audience will be more connected, and open to new ideas. This will allow everyone to have the best possible experience during the conference.

In this session your attendees will learn:

- Why play is just as important as breathing
- Important tenets used in improvisation that when applied to everyday life will have dramatic results in creativity, communication, and confidence
- Why failure is just feedback and how to use mistakes as gifts

[Click here to watch a sneak peek of his Art Of Play workshop.](#)

Master of Ceremonies (*Event Emcee*)

"Gary Ware was an amazing Emcee for Social Vid Con 2016. He kept the crowd entertained, engaged and enthusiastic throughout the day. Inevitably, we had a technical glitch and Gary jumped up and got the crowd on their feet and laughing while we figured it out. We hope to have Gary back for Social Vid Con 2017." ~ **Amanda Nelson** Chief Creative Officer, Jupiter Production House



Gary's personality, charm, and ability to improvise as things flow all while setting a fun and upbeat tone. Gary knows how to connect with the crowd and keep them entertained.

Let Gary Emcee your next event of any size. No more trying to get people's attention, screaming over the crowd, or stressing over whether anyone's having a good time.



No matter the energy of guests in attendance, Gary adapts his style to make sure everyone is comfortable and enjoying themselves.



Company + Human Impact

*Gary and Breakthrough Play use a great approach to incorporate fun into stress-free team exercises that teach you to better interact with your co-workers, your team, your boss and your clients. Gary's corporate workshop had us feeling energized and more open to collaborating through creative expression as a team. ~ Ryan Fontana
SEO Team Leader, Seer Interactive*



Gary's keynote taught me how to balance my personal and professional lifestyle, and that it's okay to fail. ~ Jhed Flores

*I would recommend Gary's workshops to anyone looking to gain more confidence in front of an audience - or anyone who wants to try something new to get out of their comfort zone and have more fun! ~ Stephanie Liu,
Digital Marketing Consultant*



It was amazing to see the growth of our team in just 3 short hours. Our team took away so many valuable lessons such as the importance of hype, confidence, the power of 'Yes', and improved listening skills. ~ Jeff Gould, Senior Manager, Premium & Membership Sales, San Diego Padres

Gary's events are so fun, silly, engaging, interesting, helpful, and memorable. Afterward, I always end up telling everyone about all the fun things we did and what I learned. It's addicting. ~ Ryan Walsh, Peak Productivity Coach





When Gary isn't leading workshops, and keynote speaking, he is also coaching executives 1-on-1 to reduce burnout, improve your team's morale as a leader, and to become exceptional speakers.

He can also often be found doing improv at Finest City Improv, learning magic, and connecting with his community of changemakers determined to have fun at home and at work.

Gary travels often, but happily calls San Diego, California, home.

Speaking & Media:

gary@breakthroughplay.com

General Inquiries:

gary@breakthroughplay.com

Discover More:

